

The sustainable benefits of beverage cartons

Large caps – low weight
Easy pouring – reduced waste

Improved print and design options

New shapes
Reuse filling lines

Fresh and long shelf life products



Consumer preference
Increase Brand value

Lighter board
Reduced CO2 – improved performance

Strong commitment

Policy

Status

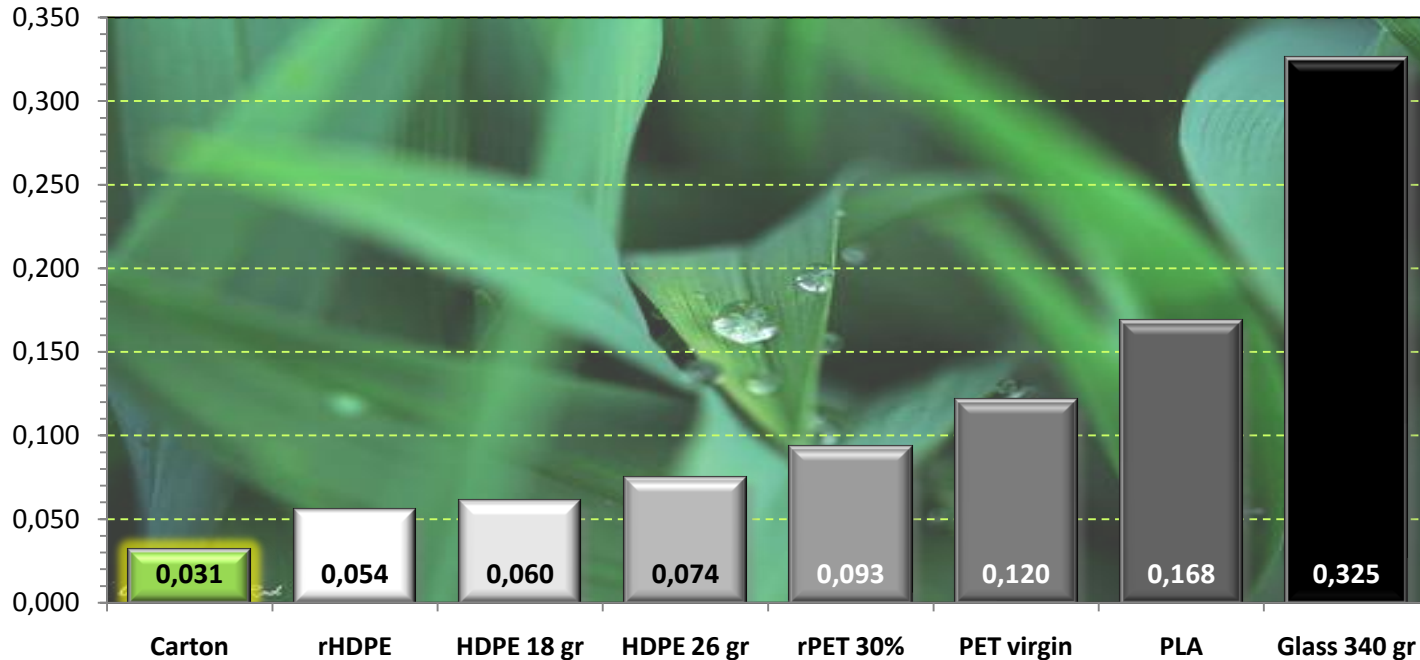
CO2 reduction

Raw materials

Products

Recycling

Considerably lower CO2 footprint than any other packaging



CO2 footprint	Cartons	HDPE virgin	PET virgin	Bio plastics	Glass
Cartons in % of alternative packages (Glass = 100%)	10%	23%	36%	52%	100%