

D-PAK™



A fiber-based packaging solution offering superior convenience for the consumer and a sustainable alternative to plastic.



The D-PAK™ carton is enabling your product to stand out on shelf and offers superior convenience for the consumer.



- Iconic design**
Proven design concept and a game changer in non-food packaging
- Best-in-use carton**
Preferred by consumers
- Easy to empty, fold and dispose of**
First touch grip and folding lines
- Premium branding**
Tasteful design features that stands out on the shelf
- Less plastic**
Help consumers make environmentally friendly choices without compromising on quality
- Clear sustainability profile**
Conveys an obvious message to consumers



Research shows that up to 99% of consumers have a positive purchase intent for D-PAK™



D-PAK™ is considerably better liked than refill pouches and 97% of consumers prefer D-PAK™ as refill to alternative packaging.



The D-PAK™ carton is seen as a more unique and innovative form of packaging compared to alternative packaging options.



Consumers find the D-PAK™ superior to pouch alternatives in terms of opening, pouring and re-closing.

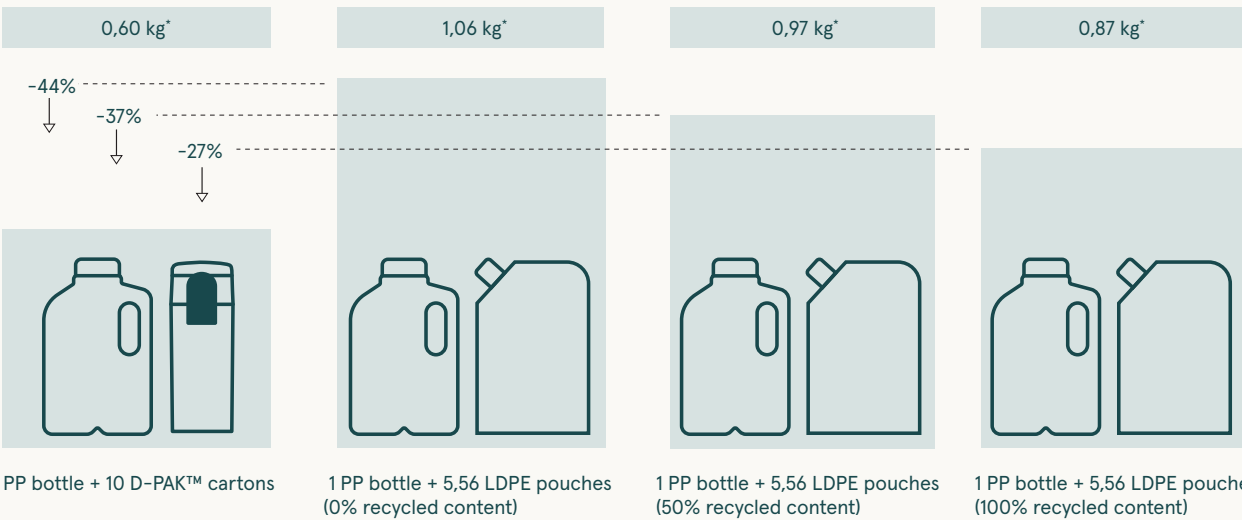


91% of consumers state that reducing plastic use is important to them in choosing a refill.

Kantar quantitative test and face to face interviews December 2023, 150 participants in Sweden. Absolute Research, survey conducted December 2023, 1,025 respondents in UK and Germany.

A responsible choice

Comparative LCA screening* indicate that Elopak D-PAK™ carton refill system have a lower impact on global warming compared to a LDPE pouch refill system.



*Anthesis October 2023, High-level screening Life Cycle Assessment (LCA). D-PAK™ cartons vs LDPE pouches in a refill system



A winning combination

A reusable container with great functionality in combination with a user-friendly refill solution, reducing the environmental impact.



Enhance your offering with the most sustainable solutions available

Renewable and recyclable

D-PAK™ cartons are made with wood fibers originating from certified, sustainable forestry.

D-PAK™ cartons are fully recyclable where infrastructure exist. Recycling lessens the need for virgin material and reduces waste, as the board, polymers and aluminum can be recycled.

Bio-circular polymers

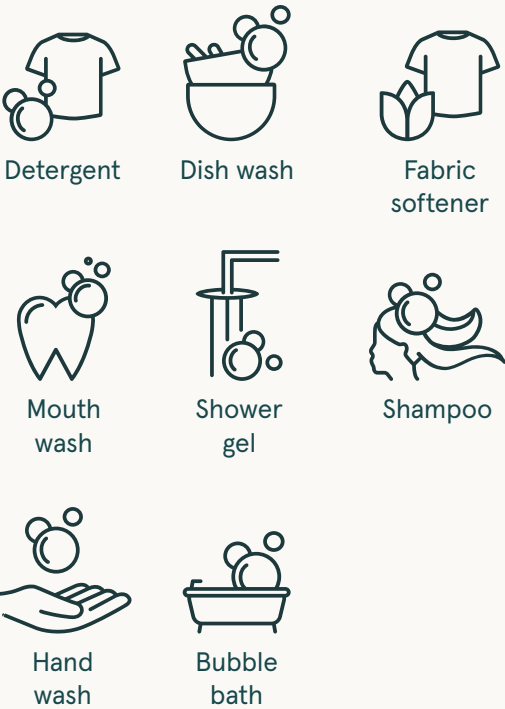
Bio-circular polymers are based on biological waste and are not in competition with food production and/or forests.

Bio-circular materials are renewable feedstock considered by the EU Commission as sustainable.



Product variations

Fillings
D-PAK™ is suitable for a wide range of liquid home and personal care products.

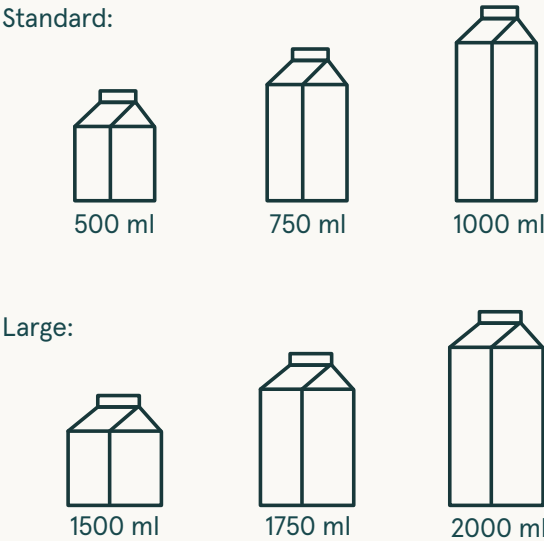


Barriers
We offer two options for barrier depending on your product type; aluminium barrier or EVOH.

EVOH is a polyolefin blend barrier which is aluminium free. The aluminum-free barrier reduce the carbon footprint with up to 50%.*



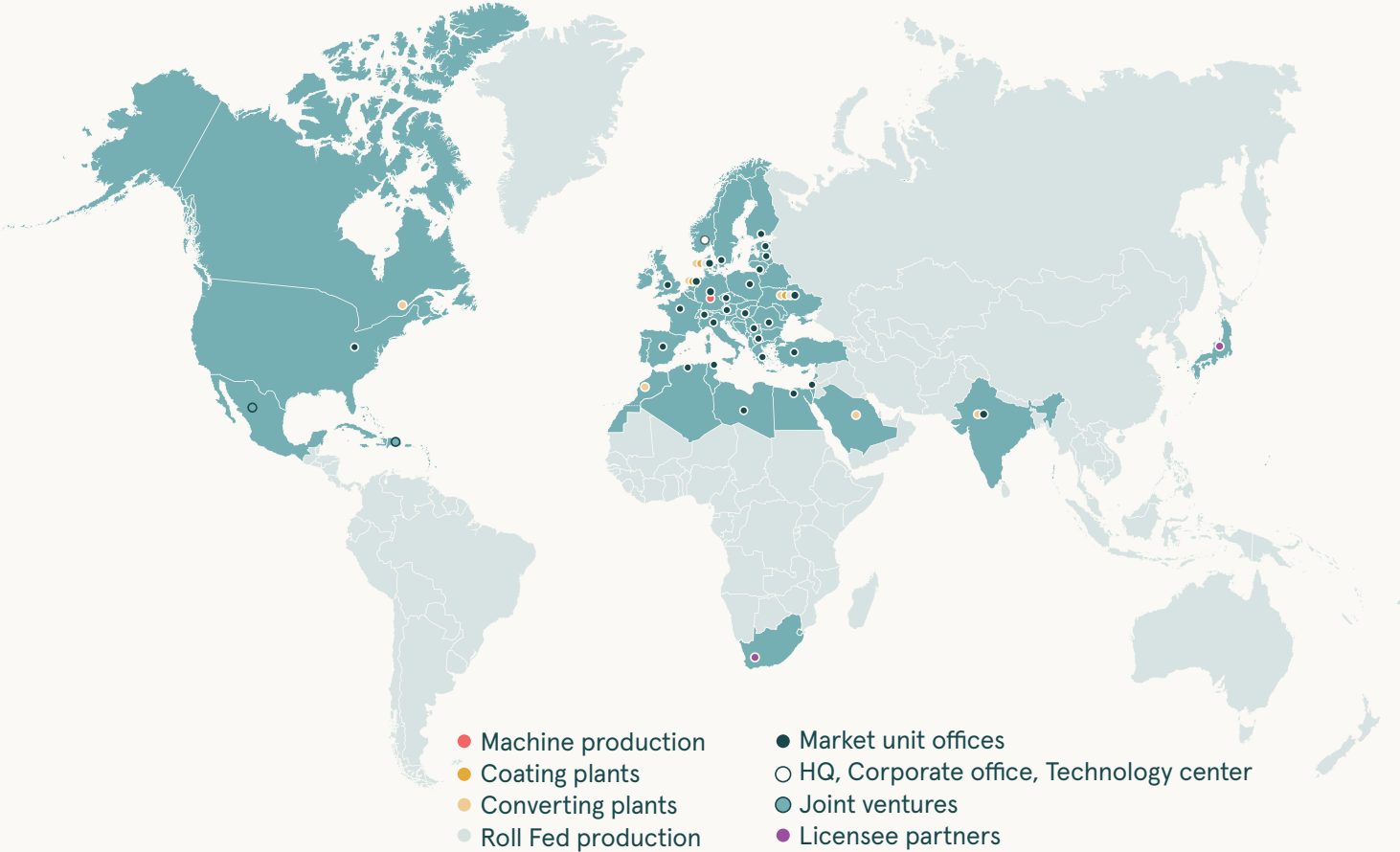
Size options
D-PAK™ carton comes in many fill-sizes and two different cross sections.



Closures
Closures are marked with a “do not drink” symbol and remain attached to the pack after opening to avoid littering.



Elopak at a glance



2,700

employees

33

countries

1,024

M EUR revenue*

14

billion cartons sold

We offer:

- Fiber-based packaging solutions
- Filling machines
- Equipment, spare parts and service

*Compared with a standard Pure-Pak® carton with aluminium and based on internal third-party reviewed cradle-to-gate calculations from the Dynamic Elopak Environmental Performance (DEEP) tool, version 12

*2022 numbers in EUR Million

A young girl with curly hair is pouring milk from a carton into a glass bottle. The scene is set in a kitchen with a sink and faucet visible in the background. The girl is wearing a blue shirt and is looking down at the bottle as she pours.

Get in touch!

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