



D-PAK™

A fiber-based packaging solution offering superior convenience for the consumer and a sustainable alternative to plastic

The D-PAK™ carton is enabling your product to stand out on shelf and offers superior convenience for the consumer

**Iconic design**

Proven design concept and a game changer in non-food packaging

Best-in-use carton

Preferred by consumers

Easy to empty, fold and dispose of

First touch grip and folding lines

Premium branding

Tasteful design features that stands out on the shelf

Less plastic

Help consumers make environmentally friendly choices without compromising on quality

Clear sustainability profile

Conveys an obvious message to consumers



Research shows that up to 99% of consumers have a positive purchase intent for D-PAK™



D-PAK™ is considerably better liked than refill pouches and 97% of consumers prefer D-PAK™ as refill to alternative packaging.



Consumers find the D-PAK™ superior to pouch alternatives in terms of opening, pouring and re-closing.



The D-PAK™ carton is seen as a more unique and innovative form of packaging compared to alternative packaging options.

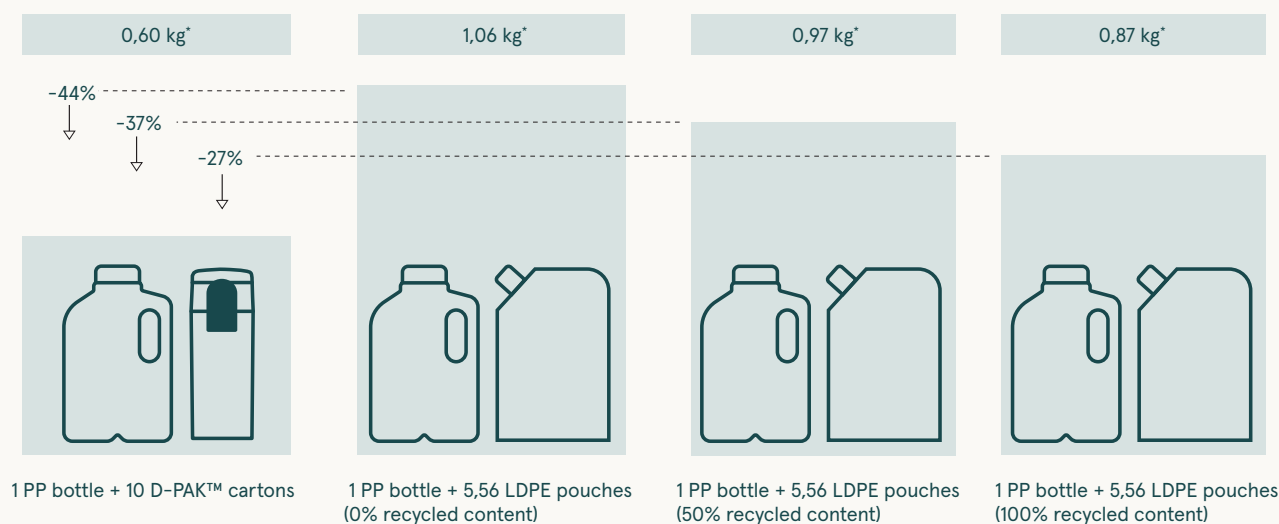


91% of consumers state that reducing plastic use is important to them in choosing a refill.

Kantar quantitative test and face to face interviews December 2023, 150 participants in Sweden. Absolute Research, survey conducted December 2023, 1,025 respondents in UK and Germany.

A responsible choice

Comparative LCA screening* indicate that Elopak D-PAK™ carton refill system have a lower impact on global warming compared to a LDPE pouch refill system.

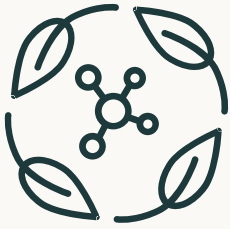


*Anthesis October 2023, High-level screening Life Cycle Assessment (LCA). D-PAK™ cartons vs LDPE pouches in a refill system



A winning combination

A reusable container with great functionality in combination with a user-friendly refill solution, reducing the environmental impact.



Enhance your offering with the most sustainable solutions available

Renewable and recyclable

D-PAK™ cartons are made with wood fibers originating from certified, sustainable forestry.

D-PAK™ cartons are fully recyclable where infrastructure exist. Recycling lessens the need for virgin material and reduces waste, as the board, polymers and aluminum can be recycled.

Bio-circular polymers

Bio-circular polymers are based on biological waste and are not in competition with food production and/or forests.

Bio-circular materials are renewable feedstock considered by the EU Commission as sustainable.



Product variations

Fillings

D-PAK™ is suitable for a wide range of liquid home and personal care products.



Detergent



Dish wash



Fabric softener



Mouth wash



Shower gel



Shampoo



Hand wash



Bubble bath

Barriers

We offer two options for barrier depending on your product type; aluminium barrier or EVOH.

EVOH is a polyolefin blend barrier which is aluminium free. The aluminium-free barrier reduce the carbon footprint with up to 50%.*



Size options

D-PAK™ carton comes in many fill-sizes and two different cross sections.

Standard:



500 ml



750 ml



1000 ml

Large:



1500 ml



1750 ml



2000 ml

Closures

Closures are marked with a “do not drink” symbol and remain attached to the pack after opening to avoid littering.



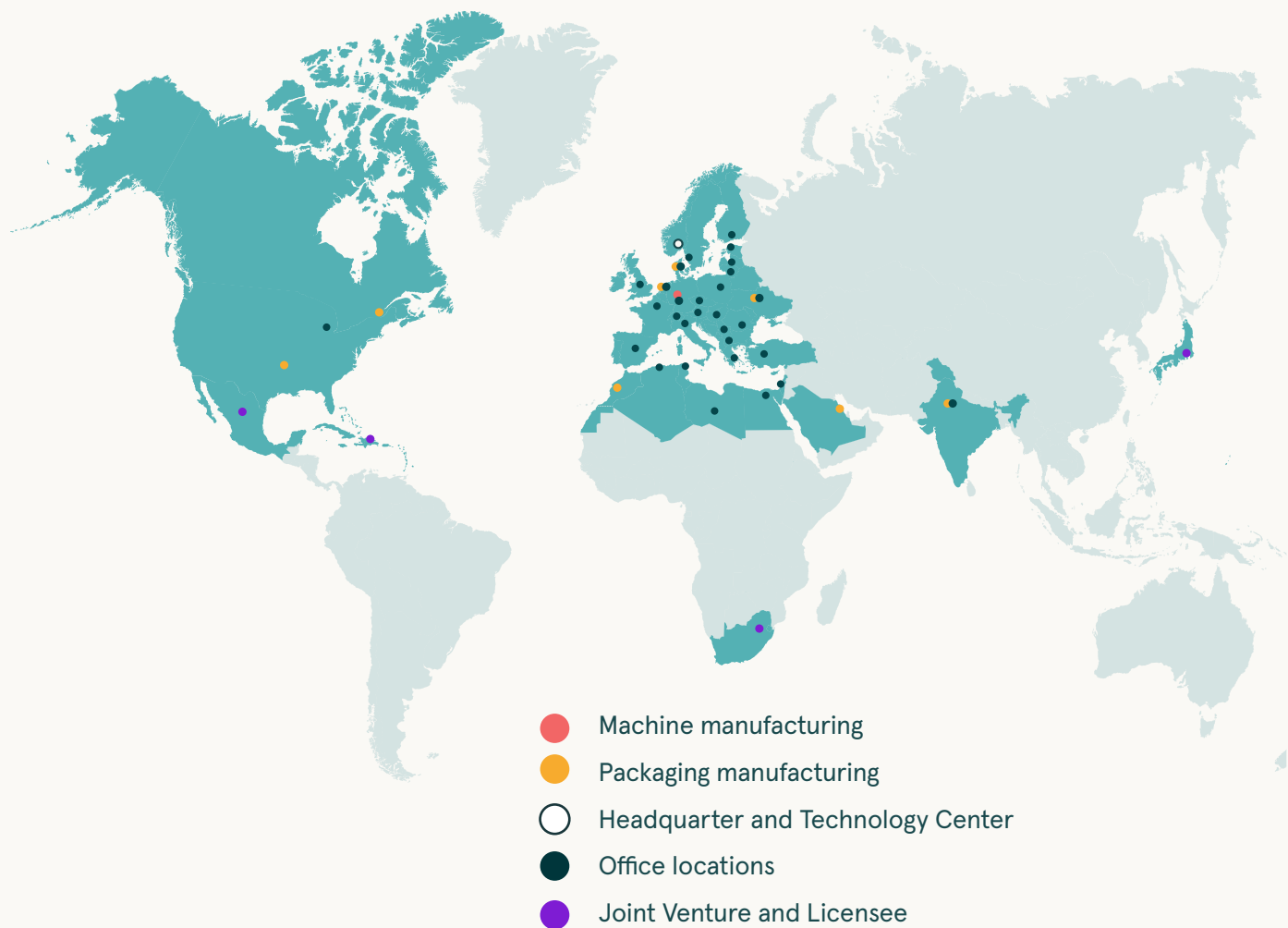
*Compared with a standard Pure-Pak® carton with aluminium and based on internal third-party reviewed cradle-to-gate calculations from the Dynamic Elopak Environmental Performance (DEEP) tool, version 12

Elopak at a glance

Why Elopak?

From beverages to home and personal care, liquids need proper packaging solutions. As a society, we are continuously reminded of the challenges related to plastic packaging and associated waste. Today, few alternatives to plastic pouches and bottles exist which protect the content quality, offer consumer convenience, provide logistical advantages and improve sustainability footprints.

This is why Elopak exists; we lead the way so that companies and consumers can adopt more sustainable packaging solutions. Through fiber-based packaging products, highly efficient filling equipment and professional technical services, we provide a natural and convenient alternative to plastics – ultimately reducing society's reliance on fossil fuels, lowering carbon emissions and plastic waste.



A young girl with curly hair is pouring milk from a carton into a glass bottle. The scene is set in a kitchen, with a sink and faucet visible in the background. The girl is wearing a dark blue shirt. The milk is being poured from a white carton with a yellow top. The glass bottle is clear and partially filled with milk. The background is slightly blurred, showing a kitchen counter and a sink.

Get in touch!

Contact:
+47 31 27 10 00
elopak@elopak.com



www.elopak.com