

ELOTALK



News and views from Elopak's world of packaging

No. 01/2019

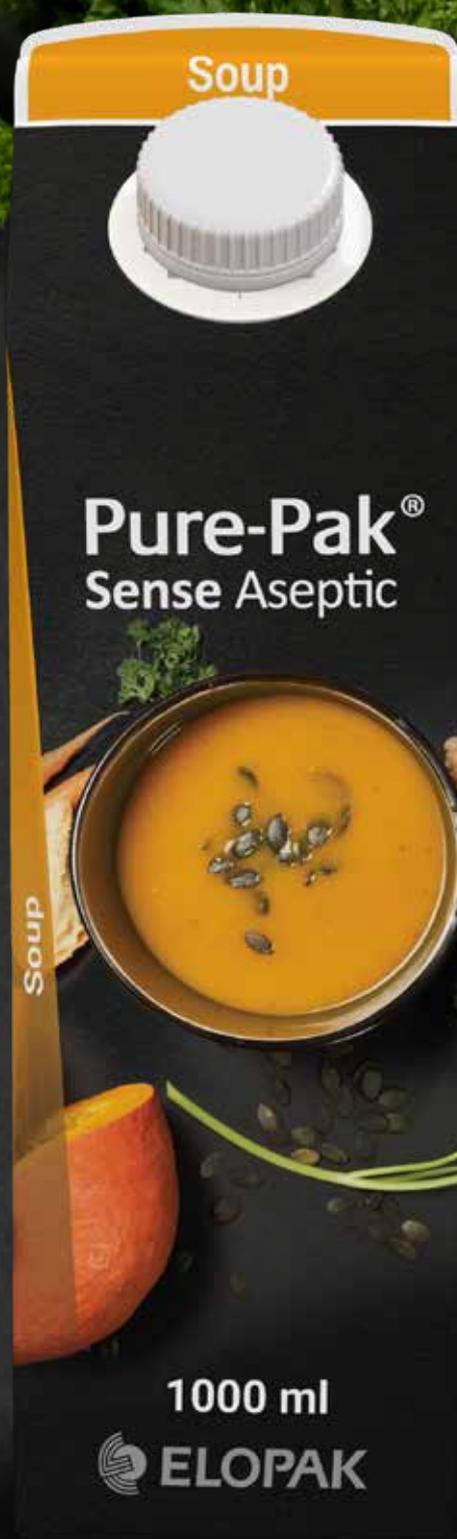
IN THIS ISSUE:

CARTON INDUSTRY UNITES AT GOOD PLANET FOUNDATION

INDUSTRY DRIVES RECYCLING

FILLING TECHNOLOGY

FROM PLASTIC TO CARTON





IN THIS ISSUE

Carton Industry unites at Good Planet Foundation	06-08
Industry joins together to drive carton recycling	09
Madrid honours innovation and sustainable packaging	11
Pure-Pak® Sense with Natural Brown Board carton wins two awards in Russia	12
Upgrade for growth	14-16
Sicily premieres Natural Brown Board cartons in Italy	17
Milchhof Große Kintrup switches from plastic to cartons	18-19
Entrepreneurial vision drives Nordic plant-based revolution	20-22
A Good Night's Sleep	23
Leyde revamps its brand	24
Retail juice brands get new look	25
Elopak Roll Fed carton rolls out in Egypt and Jordan	26-27



ELOPAK
Together we make packaging work

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Make a responsible choice with Pure-Pak® cartons

RENEWABLE

Pure-Pak® cartons keep products safe and fresh whilst using mainly paperboard and very little plastic. The cartons have a very thin layer of polyethylene (PE) that protects the product inside it. Elopak offers cartons with renewable polyethylene.

BETTER FOR THE PLANET

Some numbers to convince you: If one consumer switches from three one litre plastic bottles to three Pure-Pak® cartons a week, they can save 3.4 kilos of plastic a year! If 1000 people did the same, 3.4 tonnes of plastic would be saved. Imagine if a million people switched, it would reduce plastic waste by 3 400 tonnes!



ENVIRONMENTAL NEWS



Carton Industry unites at Good Planet Foundation

On 27th November 2018, the Alliance Carton Nature (ACN) gathered over 70 representatives of the carton beverage industry in Paris at the Good Planet Foundation. Coming together to take stock of the issues and opportunities for the beverage carton were retailers, food manufacturers and recyclers, including our Elopak colleagues and customers.

The event was introduced by MP François Michel-Lambert who presented the regulatory and societal context, followed by the ACN providing a status of the recycling sector and upcoming developments.

There was significant debate on the use of renewable resources (FSC certification, bio-based materials) and a presentation by packaging design expert Fabrice Peltier on the challenges ahead of 2050 for packaging.

Attending the event on behalf of Elopak was Specialist Manager Environment Elisa Gasperini. She said, "This event was one of the best examples of our industry taking responsibility and working together to find the best solutions to our challenges. One such solution was on display for delegates to see for themselves: an exhibit of furniture made from PolyAl, a material made from recycled cartons."

"For Elopak, this event enabled us to further connect with our customers on these issues, bring them all the latest information and raise awareness of ACN and its actions," adds Guillaume Calmels, Market Unit Manager, Elopak France.

Fake News highlights values of cartons

A highlight of the event was ACN's preview of a new communications campaign about waste featuring famous adventurer Mike Horn. The campaign introduced start-up company Aero Clean Nation with its new product – a high altitude balloon to send garbage directly into space. If that sounds strange to you – then you are right!

The creative campaign devised by Alliance Carton Nature uses 'fake news' with a fake company and product to dramatically raise attention to the real issue – that carton board is 100% recyclable. The video can be viewed at www.alliance-carton-nature.org.

About ACN:

Founded in 1990, Alliance Carton Nature (ACN) is an association that brings together food carton manufacturers Tetra Pak, SIG Combibloc and Elopak with missions to help improve the recycling rate of carton packaging and promote its environmental benefits. ACN is part of the European ACE network - The Alliance for Beverage Cartons and the Environment - a European platform that brings together food carton manufacturers and their carton suppliers.



"This event was one of the best examples of our industry taking responsibility and working together to find the best solutions to our challenges..."

Elisa Gasperini





Over 70 representatives of the carton beverage industry gathered in Paris for the Good Planet Foundation.

“For Elopak, this event enabled us to further connect with our customers on these issues, bring them all the latest information and raise awareness of ACN and its actions”

Guillaume Calmels

ACN's Carole Fonta, Directrice Générale said, “We were greatly anticipating the preview of the campaign and interested to see the reaction. At first there were a few confused faces, but as we explained that when viewers click on the fake website – the real ‘news’ becomes clear, there was a great reaction to the main point – that cartons are 100% recyclable and Forest Stewardship Council™ (FSC™) certified, and therefore already provide a solution for the environment.”

The campaign was launched after the Good Planet Foundation event on social and print media, with an overwhelming reaction from consumers and industry alike. Engagement rates on Facebook reached over 1.6 million people, with over 820k views of the video. Twitter

reached over 34k impressions with 10.7k tweeters watching the video. LinkedIn achieved 50k views and over 160 comments, with numerous articles in national and industry media.

In total across the campaign, there were 73.2k visits to the Aero Clean Nation website. “It was important to reach as many people as possible. The feedback continues including emails from consumers saying thank you for being engaged with the environment,” adds Carole.

“Because this is a very important issue, ACN will continue communications with a newsletter to further inform our customers about the sustainable benefits of cartons and ACN's actions,” says Carole Fonta.



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or go to <http://www.alliance-carton-nature.org>

Industry joins together to drive carton recycling

In December 2018 the Alliance for Beverage Cartons and the Environment (ACE) announced the launch of **EXTR:ACT**, a new industry platform to drive engagement in carton recycling across Europe.



The new platform is based in Frankfurt and is an initiative between ACE members BillerudKorsnäs, Elopak, SIG Combibloc, Stora Enso and Tetra Pak to increase the recycling of beverage cartons, including the non-paper components such as polymers and aluminium. Its foundation follows the 2018 revised EU legislation on

packaging waste, which includes the mandatory separate collection of all packaging, supporting a move towards a circular economy.

“The formation of EXTR:ACT is another positive move towards securing long term sustainability,” explains Elisa Gasperini, Specialist Manager Environment, Elopak. “The new platform has been created to drive and coordinate effective collection and recycling solutions. It reflects not only the industry’s commitment to a circular economy but also our commitment at Elopak to be at the forefront of such joint sustainability initiatives.”

EXTR:ACT will closely collaborate with national carton industry associations, member company initiatives and other stakeholders.

“One of Elopak’s key goals is to increase collection and recycling of cartons and EXTR:ACT will focus on analysis and solutions that make this possible,” adds Elisa.



For more information contact Elopak’s Specialist Manager Environment Elisa Gasperini.



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AWARD NEWS



Madrid honours innovation and sustainable packaging

Elopak Spain is delighted to announce that it has won a Community of Madrid Award for its sustainable development in food packaging. The Community Awards of Madrid LA RAZÓN recognise talent, qualifications, effort, creativity, and professionals and companies that turn the potential of the region into a reality.

Elopak is the winner of the new Innovation and Sustainability in Packaged Food category. The recent launch of the Pure-Pak® Sense Aseptic cartons with Natural Brown Board caught the attention of the panel of renowned expert judges who said that Elopak had made remarkable developments towards more sustainable packaging in the food industry. The carton is fully recyclable, CarbonNeutral®, certified in accordance to Forest Stewardship Council™ (FSC™) requirements and made with board from responsibly managed forests and other controlled sources. (FSC license code FSC™ C081801). It therefore inspired the jury to recognise Elopak's achievements.



"Having an award that congratulates industry leadership towards environmental innovation for food packaging is very good news as our society is becoming more aware of our responsibility to our planet," said Marina Bortoletto, Marketing Manager in Elopak Area South. "Winning the award is a great recognition of Elopak's efforts and our customer collaboration to launch more sustainable packages."

Ángel Garrido, Community of Madrid President, presided at the award ceremony on February 13th, and presented the awards to the winners: Prado National Museum, Metro de Madrid, Wanda Metropolitan Stadium, Hafesa Group, Juan-Miguel Villar Mir, Vía Célere, Codere, Carlin, Grupo Tessi Oney Financial Services, Elopak and the Business Consulting School of Management.

"Winning the award is a great recognition of Elopak's efforts and our customer collaboration to launch more sustainable packages."



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Pure-Pak® Sense with Natural Brown Board carton wins two awards in Russia

Elopak has won two awards in Russia, achieving The Best Package and The Best Innovation at the first International Dairy Awards, The Golden Clover, for its Pure-Pak® Sense carton with Natural Brown Board.

The Golden Clover Award is an annual competition to support the promotion of milk and dairy products organized by the information agency The Dairy News. Leading chefs and restaurant owners in Russia join together to judge the best dairy products. The winners were announced at an official ceremony on 30th November 2018 in Vologda City with Elopak scooping two of the nine awards.

“The Golden Clover Award has great respect in the industry, therefore we decided to enter to both receive the opinions of the expert jury and also to inform our partners about the new carton,” adds

Pavel Vylegzhanin, Director General, Elopak.

“Our carton stood out to the judges with its one layer less, retaining the natural brown colour of the wood fibers and its easy-fold lines to help reduce food waste, and encourage recycling,” continues Pavel.

“The award-winning Pure-Pak® Sense with Natural Brown Board has been created to meet the growing consumer demand in regional and sustainable, authentic products and is now available to our Russian customers. We expect consumers in Russia to see the carton on-shelf in Q1 2019,” confirms Pavel.



For more information contact Elopak’s Director General in Russia, Pavel Vylegzhanin



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TECHNOLOGY UPDATE



PHOTO: HILDE VINGE, ELOPAK



Upgrade for growth

ELOPAK EXTENDS FLEXIBILITY OF FILLING TECHNOLOGY

The most recent technology upgrade developments tie into Elopak's firmly anchored philosophy of creating more value through highly attractive packaging and flexible filling concepts.





"A specially designed filler valve extends the range of fillable products."

In 2019 we will see some upgrades for the Pure-Pak® Aseptic platform, E-PS120A that will extend the flexibility of the machine enabling customers to fill more products and providing opportunities for growth.

A newly developed closure sorting and application system enables two different closures to be run on the same filling machine for Pure-Pak® Sense cartons. This latest development is based on Elopak's well proven and reliable closure application technology and makes the machine unrivalled as the only carton packaging filling line in the world that allows two closure formats.

Changeover is fast and convenient, allowing the shift from small to medium sized closures for more differentiation options. "Markets move quickly. Therefore the capability for differentiation by switching of closures brings opportunities for more packaging designs, and distinctive stand out possibilities," says Wolfgang Buchkremer, Chief Innovation and Technology Officer.

"The extended flexibility on this platform is substantial providing access to the latest Pure-Pak® innovations, such as the award-winning Natural Brown Board, plus the most convenient closures and of course some exciting future developments," adds Wolfgang.

Part of the latest upgrade is the FLX (Filling Line Extension) filling system, also to be introduced soon. A specially designed filler valve extends the range of fillable products. This latest technology enables customers to fill more sensitive and high-viscous products such as smoothies, gazpacho, soups, passata, sauces, vla and purées.

The new filler valve creates a more gentle filling process, avoiding the formation of drops for perfect filling and



sealing results. This also reduces the need for cleaning, allowing production time to be extended.

For customers, there is no change of the filler valve and outlet necessary to fill both low and high-viscous products with the same equipment. Also recommended combined with the FLX is a new agitator, which is designed to avoid the separation of particles from liquid product.

A new product tank agitator will also be available for the filling of beverages with fibres and particles which might be prone to sedimentation. The new agitator device added to the line avoids the sedimentation of product particles and fibres, again reducing cleaning requirements.

"Our customers now have more products that they can fill on the same line, opening up new market segments and expanding their portfolios to products that are not as easy to fill," adds Wolfgang. "Now we can provide one line with a multitude of new applications that together create ground-breaking flexibility in carton filling."

These latest technical updates are to be launched in during 2019. They are all available as an additional component for new filling machines, and as a retrofit kit for previously installed filling machines.

"There is no need for our customers to compromise on efficiency, capacity and flexibility, and there is no need to invest in a new filling line to stay competitive. All the new upgrades can be added easily and quickly while maintaining the high-speed capacity of up to 12.000 cph," concludes Wolfgang.

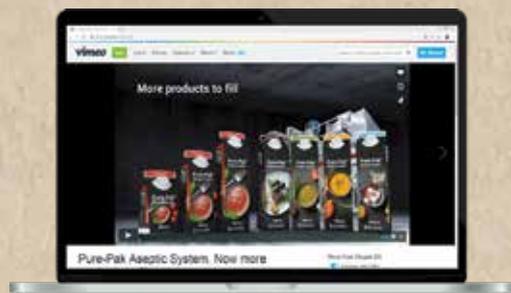
"Our customers now have more products that they can fill on the same line, opening up new market segments and expanding their portfolios.."

New informational video of FLX with the new fillers for high viscous products



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For information on the latest aseptic updates go to hotspots elopak-hotspots.de/en/einzigartig-flexibel-natuerlich-elopak for information on Natural Brown Board go to elopak-natural-brown-board.com.



Sicily premieres Natural Brown Board cartons in Italy

This January, Sicilian dairy Zappalà, famous for its mozzarella and other artisan-produced cheeses, has launched its fresh milk in 1 litre Pure-Pak® Sense cartons with Natural Brown Board.

With the re-launch of its Latterie Siciliane brand, Zappalà is the first Italian dairy to introduce the authentic and sustainable Pure-Pak® cartons with Natural Brown Board. The carton enhances the dairy's philosophy for its fresh milk: "The milk that is good for everyone, Sicily, Environment, You". Latterie Siciliane fresh milk is good for Sicily because its production supports the Sicilian agricultural economy. It also helps the environment because it is packed in recyclable cartons and supports the consumer because it is made only on controlled Sicilian farms.

The dairy which was founded in 1973 has become a big part of the region's culture, forging a deep connection with the Sicilian people.

The fresh regional milk was first launched under the Latterie Siciliane brand in 2015 and has become a Sicilian favourite all over Sicily and Calabria regions.

"The Latterie Siciliane brand is produced from fresh milk farmed in the Sicily region," explains Jacopo La Rosa, Elopak's sales manager in Italy. "For Zappalà, the natural look and feel of the Pure-Pak® Sense carton with Natural Brown Board communicates the freshness, purity and authenticity of Sicilian milk."



For more information please contact our sales manager in Italy Jacopo La Rosa



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www.zappalà.it/pf/latte-e-derivati

Milchhof Große Kintrup switches from plastic to cartons

Milchhof Große Kintrup is a family run regional dairy which has been producing and distributing milk locally in the Münster area since 1999. Today its range has expanded to include flavoured milks, yoghurt and quark all made from the milk of the 250 cows on its farm in Kasewinkel.

In October 2018, the dairy switched from PET bottles to Pure-Pak® cartons in response to media and consumer concern over plastic waste, and a levy placed on plastic bottles by the German government.

The dairy's owner Leonhard Große Kintrup explains, "With the increasing concerns over plastic, I went in search of an alternative. I am very grateful to my customers, who were strongly committed to the environment and therefore I took a new route despite the investment required and switched from plastic to Elopak cartons."

Less plastic than bottles

"For us, glass bottles were uneconomical due to high weight, the risk of breaking and cleaning costs, and also the option of foil bags was not popular with our consumers," adds Leonhard Große Kintrup. "The Pure-Pak® carton was a good solution as it uses significantly less plastic than my previous bottles. Made mostly from paperboard it has a natural and renewable origin, which is why for me the FSC™ Certification of the cartons is also important."

The dairy's range of three milks, whole, half-fat and

lactose-free was launched in 1 litre Pure-Pak® Classic cartons, with flavoured milks including vanilla, chocolate and coffee, filled in 500ml Pure-Pak® Classic cartons.

Quality and longevity

Leonhard invested in a reconditioned Elopak S-PS30 filling machine for the packaging line, which enables him to have complete control of production. "Very quickly it was clear that the machine is the right one for me. I can operate the machine well, understand the process and do some of the maintenance. This is important to me."

"That this machine can continue to operate with a new owner speaks for the high quality and longevity of Elopak technology," adds Leonhard.

Large printable space

The design space of the cartons is also important to Leonhard, with the milk products each featuring cows Frida, Lisa and Berta. "The Pure-Pak® carton offers a large printable space, compared with the bottle where I only had a label. So, we have been able to maximise the design and create some great looking products," adds Leonhard.



"With the increasing concerns over plastic, I went in search of an alternative."

Leonhard Große Kintrup

Sales rising again

With this launch begins a new partnership between Elopak and Milchhof Große Kintrup. "I like Elopak's commitment to sustainability and resource conservation. Our customers certainly like the new cartons and sales are rising again. Customers value the space-saving, angular shape of the cartons, which can now, in contrast to the previous round bottle, be placed in the refrigerator. And not least, after use you can simply fold the cartons for recycling disposal."



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"The vision for The Green Dairy is to take the lead in the plant-based race, to bring more alternative dairy products to consumers and to address global health and sustainability challenges. We need plant-based foods as alternatives to milk to survive in the face of an exploding population, and environmental, health, ethical and dairy allergies issues."

Kent Lindvall, Bofood's CEO

Entrepreneurial vision drives Nordic plant-based revolution

Propelled by consumer concerns around health, animal welfare, and sustainability, plant-based food has escalated in popularity in recent years and is expected to grow rapidly in the future. Bofood has been producing plant-based ice cream in Sweden since 2006 and saw the potential for this exploding food sector.

Bofood with its subsidiary, The Green Dairy, is an entrepreneurially driven company based in Karlshamn in Sweden.

Gröna Mejeriet – The Green Dairy was founded in 2017 by Bofood, with IKEA's investment company (Ingka Green-Tech) as a major investor. In 2018, Bofood signed a seven-year agreement with Elopak for the supply of filling machine technology and Pure-Pak® cartons for The Green Dairy.

Jörgen Björnson, Elopak's Key Account Manager in Sweden explains: "In Spring 2018 we visited the new dairy site in Karlshamn and began the process of supplying the first Pure-Pak® Aseptic machine in Sweden."

The E-PS120A was installed in April 2018, and Elopak's technical team worked closely with Bofood to get The Green Dairy filling line up and running by July 2018. "The access into the production hall through the door was too tight, so as a team we worked out a new solution with a

hole in the roof, and a crane to lift the machine into its position in the new factory," adds Jörgen.

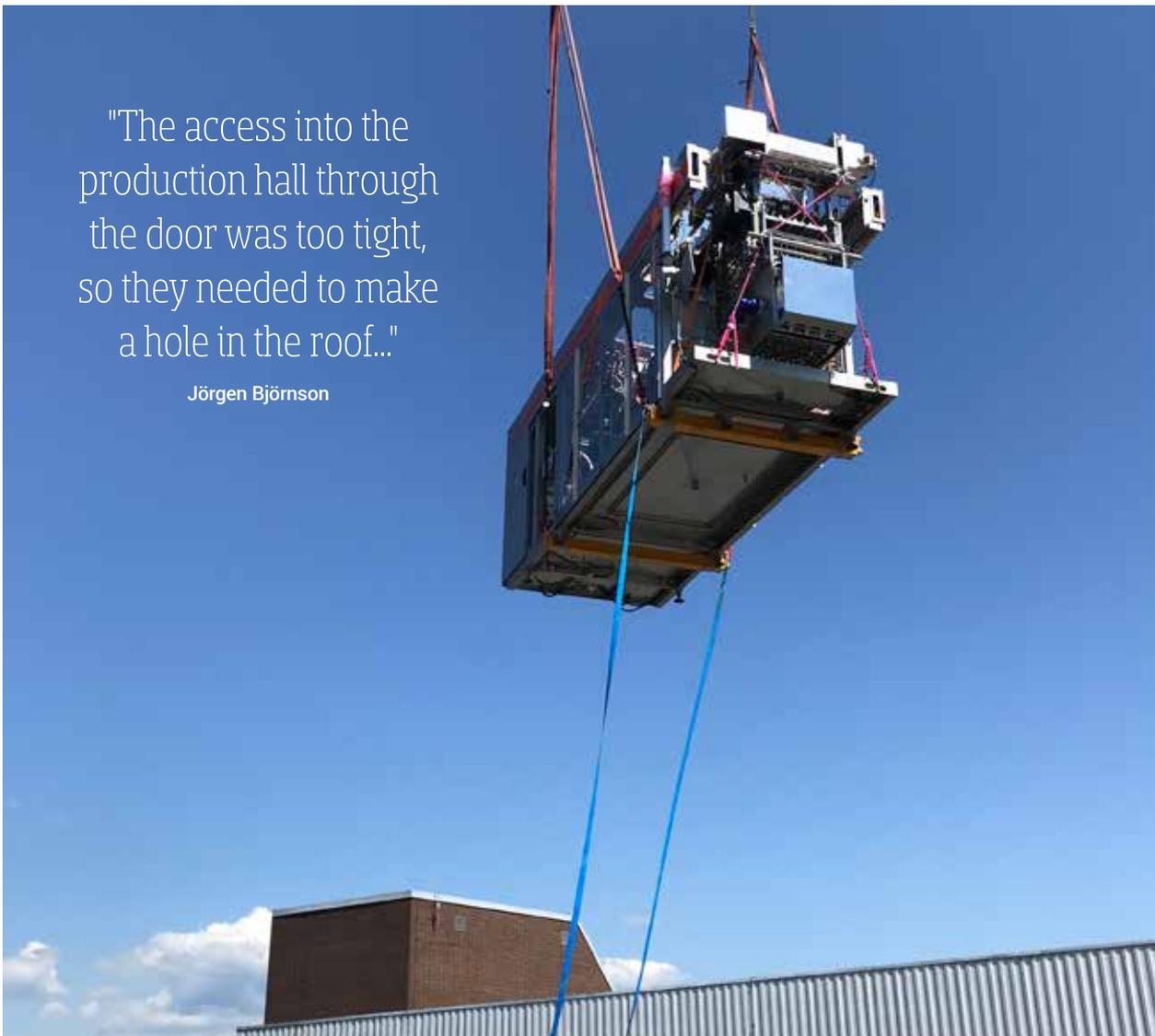
The Green Dairy began co-packing on time with the first products, Oat Drinks, launched in August across the Nordics and packaged in 1 liter Pure-Pak® Sense Aseptic cartons with the Linea corner panel.

Kent Lindvall, Bofood's CEO said, "The vision for The Green Dairy is to take the lead in the plant-based race, to bring more alternative dairy products to consumers and to address global health and sustainability challenges. We need plant-based foods as alternatives to milk to survive in the face of an exploding population, and environmental, health, ethical and dairy allergies issues.

"The filling technology solution from Elopak works with all kinds of cereals and crops," continues Kent. "There are a lot of plant-based dairy alternative possibilities, some of which we see now such as soy, almond, oat and rice, but also there is a lot of innovation including the use of hemp,

"The access into the production hall through the door was too tight, so they needed to make a hole in the roof..."

Jörgen Björnson



The E-PS120A was installed in April 2018, and Elopak's technical team worked closely with Bofood to get The Green Dairy filling line up and running by July 2018.

quinoa, peas, and black peas. Our investors can foresee future opportunities with much diversification and innovation anticipated."

Oat drinks are now also starting to be launched from The Green Dairy with customers in the Nordics and Germany. "The Pure-Pak® carton provides premium image enabling products to stand out in this growing sector on both chilled and ambient shelves.

"The support of the Elopak team to make this happen very quickly, and their continued support as we grow is very much appreciated. The Green Dairy is a very entrepre-

neurially driven company, still in the beginning stages, but we are in dialogue with customers in and outside Europe and look forward to more plant-based products bringing consumers new choices and options in the coming years," says Kenth Lindvall.

"There are a lot of plant-based dairy alternative possibilities, some of which we see now such as soy, almond, oat and rice..."

Sources: www.tastingthefuture.com/2018/10/23/six-plant-based-innovation-trends-for-2019



For more information contact our Key Account Manager Jörgen Björnson



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A Good Night's Sleep

In 2018, Pure-Pak® cartons helped Ternopol Dairy, TM Molokija bring magic to night time all over Ukraine.

A new Augmented Reality (AR) tool was developed, in collaboration with Elopak for Molokija and its new product, Goodnight Milk. The new AR tool on the 1 litre Pure-Pak® Diamond cartons can be activated by the 4Dscan™ scan App to play a nighttime story and lullaby.

"The real story here is that the body best absorbs milk health benefits during growth, and kids grow while they sleep," explains Denis Korotkih, Sales Manager, Elopak, Ukraine

Denis and the Elopak team worked with Molokija and an AR supplier to create the tool, to help communicate the magic of drinking milk before sleep, especially for growing kids.

The 3.6% fat Goodnight Milk is as close as possible to fresh milk, bringing back the magical memory of childhood for

adults and creating new ones for kids. "Augmented Reality is very new for Ukraine and brings a real wow effect which perfectly communicates the magic of milk, especially at night time. Try a warming and comforting glass of hot Goodnight Milk!"

This is the first AR campaign on milk cartons in Ukraine and was launched with marketing activity across retailers and on social media platforms Facebook and Instagram, and YouTube.

Facts

The 4Dscan™ app can be downloaded free. Try the AR tool here in Elotalk by placing your phone over the moon on the Pure-Pak® carton.



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www.molokija.com/ua or www.molokija.com/good_night_milk

Leyde revamps its brand

Leche y Derivados Leyde in Honduras is revamping its brand this Spring with the launch of nutritional juice and flavoured milk products in Pure-Pak® Cartons with the Curve corner panel.

Leyde has been providing healthy and high-quality products with Honduran tradition for over 46 years. Today, it is the second largest brand in Honduras with the biggest growth in the juice and dairy sectors.

New Curve brings fresh image

"The new Curve corner panel is unique to Honduras and brings a fresh image to our brand," explains Betzaida Ruiz, Leyde's Marketing Manager. "Elopak cartons are synonymous with quality, and their print possibilities have enabled us to create some innovative designs that have reinvigorated our brand."

On April 1st, Leyde will be introducing all its juice and flavoured milk products in Quart and Pint Pure-Pak® cartons with the Curve corner panel.

Clearly a better carton

"Innovation is important, today's market is strongly influenced by low quality, low priced products," adds Betzaida Ruiz. "We wanted to highlight the quality of our products with a superior carton, and the improvements with the Pure-Pak® carton are clear, such as better handling, stronger material and a stand out presentation."

The new cartons also play a key role in Leyde's promotion to support the re-launch. Loyalty programme coupons will be on all the cartons, juices and flavoured milks, which consumers can cut out and collect and then exchange for Leyde products. The loyalty programme will be launched in April with the new packaging.

"Leyde and Elopak's partnership goes back almost 20 years! This relationship has been instrumental in the growth of Elopak in Central America, and now the evolution to Curve corner panel invigorates the carton's appearance and makes it a perfect match to Leyde's Premium Quality," says Jesus Holguin, Elopak México Director.

"The new Curve corner panel is unique to Honduras and brings a fresh image to our brand"



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Retail juice brands get new look

For leading French-based multinational retailers Carrefour and Auchan, the Pure-Pak® Sense Aseptic carton with Optima closure brings modernity and convenience to their juice products.

Both private label brand juices were re-launched in the 1 litre Pure-Pak® Sense cartons with corner panel in September 2018. International retailer Carrefour S.A. launched the new carton across its apple, orange, raisin and multifruit juices, with the Auchan brand orange juice now launched also in Pure-Pak® Sense Aseptic cartons.

“The Pure-Pak® Sense Aseptic carton has been developed to offer outstanding shelf presence,” explains Guillaume

Camels, Market Unit Manager Elopak France. “The carton has been designed to provide exceptional functionality and convenience and to withstand the challenges of ambient distribution which are all major benefits for large retailer brands.

“A large size closure enables opening and pouring for consumers to enjoy, whilst they are encouraged to recycle with the easy-to-fold lines,” adds Guillaume.



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A photograph of two glasses filled with golden-brown apple juice. The glasses are on a light-colored wooden surface. In the background, there is a white bowl containing a red apple, a yellow-green apple, and some green leaves. In the foreground, a green apple is partially visible on the left. The lighting is soft and natural, highlighting the freshness of the ingredients.

"All ranges from these well-known brands feature up to eight varieties of juice products in Elopak Roll Fed cartons."

Bjarke Ravn-Christensen



Elopak Roll Fed carton rolls out in Egypt and Jordan

2019 sees Elopak Roll Fed introduced for the first time across the Middle East and Gulf regions.

Leading brands in Egypt: Faragallah Group, Hero Group and Prego co. introduce both 200 ml slim and 1000 ml slim Roll Fed cartons from Elopak, with the first products launched in January and February.

In Jordan, Hammoudeh Food Industries will launch Valencia, a completely new juice brand, also packaged in Roll Fed cartons.

All customers have selected or switched to Roll Fed due to confidence in Elopak quality. "Elopak Roll Fed provides the best of both worlds: European quality and filling machine integration knowledge, along with an affordable price that enables them to compete in a highly competitive market," explains Mohamed Taher, Market Unit Manager, Egypt and Gulf area.

All ranges from these well-known brands feature up to eight varieties of juice products in Elopak Roll Fed cartons.

"These are the first customers in this region, expanding the Elopak Roll Fed business," adds Bjarke Ravn-Christensen, Elopak's Director Operations Region Europe and the Mediterranean.

Elopak began speaking to customers and testing in the region in 2018. "This market is extremely competitive, however it acknowledges the value of a small premium to ensure quality, reliability and safety," says Bjarke.

"It is interesting that following the market entry of Elopak Roll Fed, customers see the value of reliability and quality. It shows that for customers it is not just about money, but that opting for dependability and safety is vital.

"I expect we will continue to develop the market by offering trusted Elopak quality for Roll Fed alongside our Pure-Pak® gable top solutions, especially the introduction of the Pure-Pak® Aseptic platform," concludes Bjarke Ravn-Christensen.



For more information contact our Director Operations Region Europe and the Mediterranean, Bjarke Ravn-Christensen



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Pure_Pak



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ELOPAK

Together we make packaging work

